

RESOLUTION NO. 136-2025(PD), *First Reading*

By Mayor Seren

A Resolution authorizing the Mayor to execute a contract with ZoneCo to assist in updating the City of Cleveland Heights' sign regulations; and declaring the necessity that this legislation become immediately effective as an emergency measure.

WHEREAS, the City of Cleveland Heights' current sign regulations are outdated and inconsistent, and are difficult for staff, property owners, and design review boards to utilize; and

WHEREAS, a comprehensive review of these standards has is required, particularly in view of the *Reed v. Town of Gilbert, Arizona* and *Austin v. Reagan International Advertising* Supreme Court cases, and subsequent sign-related court cases; and

WHEREAS, the City desires to update these standards; and

WHEREAS, on or about April 1, 2025, a Request for Proposals ("RFP") was issued by the City for a consultant to assist in updating the City's sign regulations; and

WHEREAS, the City received nine (9) responses, which were all deemed complete; and

WHEREAS, each of the responses was first reviewed by staff from the Department of Planning, Neighborhoods & Development; and

WHEREAS, after evaluating responses, four (4) teams were short-listed to interview; and

WHEREAS, following the interviews, staff from Planning, Neighborhoods & Development recommended to the Mayor that ZoneCo, with offices located at 1502 Vine Street, 4th Floor, Cincinnati, Ohio 45202, would provide the best service to the City; and

WHEREAS, the cost of the services to be provided by ZoneCo is not to exceed Sixty-Nine Thousand Six-Hundred and Forty-Five Dollars (\$69,645); and

WHEREAS, this Council wishes to authorize a contract with ZoneCo, to assist in updating the City's sign regulations.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Cleveland Heights, Ohio, that:

SECTION 1. The Mayor shall be and is hereby authorized to execute a contract with ZoneCo to assist in updating the City's sign regulations. Compensation for the

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services detailed therein shall not exceed \$69,645. All agreements hereunder shall be subject to the final approval of the Director of Law.

SECTION 2. It is found and determined that all formal actions of the Council relating to the adoption of this Resolution were adopted in an open meeting of this Council, and that all deliberations of this Council and any of its committees that resulted in such formal action, were in meetings open to the public, in compliance with all legal requirements.

SECTION 3. Notice of the passage of this Resolution shall be given by publishing the title and abstract of contents, prepared by the Director of Law, once in one newspaper of general circulation in the City of Cleveland Heights, or by posting the full text of this Resolution to the City of Cleveland Heights website.

SECTION 4. It is necessary that this Resolution become immediately effective as an emergency measure necessary for the preservation of public peace, health, and safety of the inhabitants of the City of Cleveland Heights, such emergency being the need to commence the review of the City's sign code at the earliest possible time. Provided it receives the affirmative vote of five or more members elected or appointed to this Council, this Resolution shall take effect and be in force immediately upon its passage; otherwise, it shall take effect and be in force from and after the earliest time allowed by law.



TONY CUD
President of Council



ADDIE BALESTER
Clerk of Council

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PASSED: June 30, 2025

Presented to Mayor: 07/02/2025

Effective Date: 07/11/25

KAHLIL SEREN
Mayor

*Effective date per Article IV, Section 5 of the Codified Ordinances of the City of Cleveland Heights