

From: noreply@fs7.formsite.com on behalf of Formsite <noreply@fs7.formsite.com>
Sent: Sunday, October 23, 2022 3:46 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Morgan Reeves

First Name	Morgan
Last Name	Reeves
Email Address	[REDACTED]
Question or Comment	There should be a people first focus, meaning improving walkability, bikeability, and transit access. Having a sea of unused parking is counter to the goal of creating a livable, human-scale community. Please keep the needs of people in mind over the wants of cars.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Sunday, October 23, 2022 9:00 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Sheila Friedman

First Name	Sheila
Last Name	Friedman
Email Address	[REDACTED]
Question or Comment	Has the city freed itself from the predatory, tax-law-advantage exploiting, current owners of Severance Center?

From: noreply@fs7.formsite.com on behalf of Formsite <noreply@fs7.formsite.com>
Sent: Saturday, October 22, 2022 6:34 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Mary Drummer

First Name	Mary
Last Name	Drummer
Email Address	[REDACTED]
Question or Comment	I hope you prioritize a large green space that has lots of shade (for the summer). It would be great to have a dog park (with a special designated place for small dogs). The closest dog parks are in Bratenahl or South Euclid.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Monday, October 17, 2022 8:07 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Jeffrey Dross

First Name	Jeffrey
Last Name	Dross
Email Address	[REDACTED]
Question or Comment	Single-story living (highly desired by seniors) could be a nice addition to the city, especially because, seniors will leave the city in search of single-story living. The last thing needed is more retail!

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, October 15, 2022 6:35 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Beth Woodside

First Name	Beth
Last Name	Woodside
Email Address	[REDACTED]
Question or Comment	I would like to see a world class natatorium built as part of this vision. Our wider community would come flocking to use it, since there isn't a good indoor swimming facility that is truly public nearby. Heights High pool might technically qualify but isn't available nearly enough to draw serious swimmers. Including plans for a park, arts center, and solar panels to power it all would also be wonderful. Thanks!

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Friday, October 14, 2022 9:42 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from William Hopkins


First Name	William
Last Name	Hopkins
Email Address	[REDACTED]
Question or Comment	The youth of our city need state-of-the-art track, soccer, baseball and football fields to compete with surrounding areas. Adequate space is there for all of these sports' fields, including an indoor Olympic-size swimming pool. Wooded buffers exist for neighborhoods nearby, safety is assured with city hall and police headquarters on site, and there is also still room enough for a reduced and focussed retail presence. The controversial Brennan Field at Forest Hill Park can be removed, and the Great Meadow of A.D. Taylor's Master Plan can be restored, as the Rockefeller's envisioned and deeded the park to the city in the 1930's.


From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Thursday, October 13, 2022 9:52 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from kathy smachlo

First Name	kathy
Last Name	smachlo
Email Address	[REDACTED]
Question or Comment	<p>suggestions:</p> <p>1. as much as possible, convert pavement to islands of greenspace. Parking areas should have trees to provide shade to pavement and cars, and should be created such that water runoff goes into swales, etc to capture and clean water.</p> <p>2. Set aside an area for recycling of things that are now not being recycling, through use of programs such as Nike sneakers recycling, textiles recycling, Repeat Glass, recycling of other items though companies like Terracycle.</p>

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Tuesday, October 11, 2022 1:15 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Beverly Wright

First Name	Beverly
Last Name	Wright
Email Address	[REDACTED]
Question or Comment	I would like to see some income generated into the city and school system. For many years we have lack industries in the city. One way to generate income is to look at an Amazon site at Severence. Center.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Monday, October 10, 2022 5:00 PM
To: 
Subject: Severance Town Center Vision Comment from Nicholas Gray

First Name	Nicholas
Last Name	Gray
Email Address	
Question or Comment	<p>As a former Satin Paul, MN resident, I wanted to pass along a development project that's similar in size to Severance Town Center. The old Ford plant in Saint Paul is currently being redeveloped as a brand new neighborhood that tied is with the community around it with new single family homes, townhomes, aparmtnet buildings, grocery stores, restaurants, retails, medical centers, several pocket parks and a central river/water feature that pulls it all together.</p> <p>The city spent nearly a decade pullling everythign together to nesure that the overallsite plan included affordable housing and a desig nthat will benefit the entire community.</p> <p>Image: https://highlandbridge.com/wp-content/uploads/sites/9/2020/06/highland-7-1-2.jpg Development Map: https://i0.wp.com/www.twincities.com/wp-content/uploads/2021/04/Highland-Bridge-parks-labeled.jpg?fit=620%2C9999px&ssl=1 Project website: https://highlandbridge.com/</p>

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Sunday, October 9, 2022 1:32 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Jan Milic

First Name	Jan
Last Name	Milic
Email Address	[REDACTED]
Question or Comment	Three upscale restaurants (tablecloths) would attract affluent clientele. I do not think housing should be included. Some green space between structures would be welcoming. Although I would welcome a theater, I do not think it would necessarily attract preferable clientele. A drugstore would be convenient. Retain the grocery. An ice cream shop would be welcome - any business that would attract decent clientele. An art gallery of some sort. I would not encourage a children's attraction. Let's keep it adult and civil.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, October 8, 2022 6:45 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Angelo Naso

First Name	Angelo
Last Name	Naso
Email Address	[REDACTED]
Question or Comment	Vision statements historically consist of buzz words that make it sound like you are doing something. I would prefer what and where statements.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, October 8, 2022 5:21 AM
To:
Subject: Severance Town Center Vision Comment from Kristen McDowell

First Name	Kristen
Last Name	McDowell
Email Address	<div></div>
Question or Comment	I think it would be awesome if there was space in the new Severance set aside to help local new small business owners to develop retail spaces at a lower cost.

From: noreply@fs7.formsite.com on behalf of Formsit<noreply@fs7.formsite.com>
Sent: Friday, October 7, 2022 4:47 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from John Ludway

First Name	John
Last Name	Ludway
Email Address	[REDACTED]
Question or Comment	Being progressive has always been a hallmark of C.H. Making it happen is the struggle and the challenge. I would like to see the former Wal-Mart become a community center with a full-time 211 operator providing info, a transportation hub for shooters and bicycles (with a work station for working on a bike as is offered by the Ohio City Bike Co-op, who might want to be a partner), an indoor space for yoga, and a public arena with ping-pong tables or maybe indoor volleyball that residents can rent out for an hour or two. If we can make this a place that attracts residents indoors (especially in inclement weather), new businesses will have more reason to open in the shopping center.

From: noreply@fs7.formsite.com on behalf of Formsite <noreply@fs7.formsite.com>
Sent: Friday, October 7, 2022 3:21 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Craig Hoffman

First Name	Craig
Last Name	Hoffman
Email Address	[REDACTED]
Question or Comment	How about an outlet style shopping center like Aurora Farms with a lot of green space, waterways, mixed use buildings, entertainment venues, apartments, town homes, etc. Maybe even a mini-zoo, petting zoo to attract more families and kids? There's probably enough space for a farm park and gardens.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Friday, October 7, 2022 8:43 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Mark Washington

First Name	Mark
Last Name	Washington
Email Address	[REDACTED]
Question or Comment	Whatever is done it should not be tax payers funded and no tax abatements should be given. This city has one of the highest property and rita tax rates in ohio and if residents can't get a tax break neither should any corporations and businesses

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Friday, October 7, 2022 7:38 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Deidre McPherson

First Name	Deidre
Last Name	McPherson
Email Address	[REDACTED]
Question or Comment	<p>Take a page out of the Van Aken District’s book and create a mix of retail, parks/rec, and indoor and outdoor gathering spaces. Add a farmers market with fresh, affordable produce and meat. Include small business owners by offering affordable space for CH entrepreneurs to have a storefront or sell products. Create a new community center for an evolving suburban village. The buildings, as well as the spaces created between and connecting them, must work together to foster a common community identity. Severance must provide access to dining, farmers' markets, carnivals/festivals, arts & culture, outdoor entertainment, and special events that invite the surrounding residents to become part of their community. Encourage pedestrian, public transportation, and bicycling.</p> <p>Create a walkable outdoor main street around a public green to support the mixed-use site. Hunt Valley Towne Centre in Cockeysville, MD exemplifies this strategy. A major portion of the existing Hunt Valley Mall was demolished to make way for a horse-shoe shaped main street, flanked by two story retail and dining experiences. A high end grocer and several junior and large box retailers complement the boutique style retailers. The current phasing will include high-density residential.</p>

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Thursday, October 6, 2022 10:57 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Kraig Thornhill

First Name	Kraig
Last Name	Thornhill
Email Address	[REDACTED]

Question or Comment I feel the Severance Town Center has great potential to be reimagined. I would love to see more green space added to the area to make it walkable and accessible to all neighborhoods. It needs to be a destination area for the region. A mix of businesses, restaurants, homes to sustain the area, green space would be great. A condo development that could pay homage to the Severance estate would be fantastic.

I live north of Mayfield Rd, and it will be two years since we purchased our home. We were attracted to Potter Village homes. In studying real estate values, there is a disproportionately lower value of these homes than what you would find south of Mayfield. I am also concerned about the LLCs that are buying homes in the area. Noble and Monticello is a neglected commercial district that could also use redevelopment and reinvestment from the city. There is inequity in this area, and I am concerned about the value of my property as well as my long term ownership. My daughter has one more year at Cleveland Heights High School. After this, our future is uncertain here. I see great investment with Cedar Lee, the Euclid Heights Blvd and Cedar area, and I see this area as a missed and neglected opportunity.

Can someone please follow up with me regarding these issues? Thank you.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Thursday, October 6, 2022 10:45 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Jeremy Willets

First Name	Jeremy
Last Name	Willets
Email Address	[REDACTED]

Question or Comment I appreciate the sentiment of the vision statement, but as someone who has helped craft vision statements in my professional life, this one is way too long. It's not focused. And when vision statements aren't focused, they tend to be ignored. Or people become paralyzed when they look at them and have no idea how to proceed. This vision statement, as it's currently crafted, would seem to fit everything and nothing all at the same time. Please whittle it down.

Additionally, calling Severance Town Center "the heart of Cleveland Heights" is a stretch. As someone who's lived within a half mile of Severance (on Castleton Road) for 15 years, I think I have standing to make this claim. When my wife (then girlfriend) and I moved here in 2006, Severance Town Center felt like it was still vibrant. But it was clearly starting to dip. As stores and businesses closed over the years, it's felt less like a shopping center and more like "the grocery store and Home Depot."

If you would've asked me back in 2006 what "the heart of Cleveland Heights" was, I would've said Coventry Road. That's one of the main reasons we moved to Cleveland Heights. If you ask me now, I'd list — Coventry Road, Cedar/Fairmount, and Cedar/Lee.

Those three areas are quintessential Cleveland Heights. They all have something in common that Severance has never had. They're all walkable business districts with nightlife, restaurants, and breweries. Severance feels like suburbia compared to these other three business districts. Even when it was thriving, Severance never felt like "the Heights" — it felt like any number of monolithic suburban malls in Anytown USA.

As far as what to do with Severance... as I said above, literally anything or nothing could fit within the bounds of the current vision statement. My personal preference would be a Cleveland Heights version of the Grandview Yard development in Columbus. Grandview Yard is full of tidy (albeit sterile) modern condos and row-houses, along with hotels and restaurants and bars. Everything is walkable. But the key to this development, in my opinion, is the support of private industry. Nationwide Insurance has a large presence (read: office) in this development, and I have to assume that many of the people who work in that office live in the nearby homes. When I think about Cleveland Heights, I don't think about any large companies calling our city home. Our city is full of small businesses, which is great. But big companies bring big tax money with them, as well as new people interested in moving to the city (to avoid paying RITA). Severance could be the answer to recruiting a big company to Cleveland Heights. We don't need to build something brand new and offer a huge tax break, or retrofit a very old building (see the Medusa Construction building). Offer up one of the existing buildings in Severance as office space for an established company that's looking to move and use that as the catalyst to revamp the rest of Severance.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Thursday, October 6, 2022 11:14 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Donald King

First Name	Donald
Last Name	King
Email Address	[REDACTED]

Question or Comment

Of course, this vision statement sounds wonderful; why wouldn't it? Every box is checked.

The problem is that I don't believe any of it. I gave up caring about Severance decades ago, as it slid into blight. I still grumble under my breath every time I have to visit, but outside of that I think it could be bulldozed entirely and not be missed.

Yes, I do use the Home Depot; and because of it we no longer have Seitz Agin. I enjoy the MetroHealth Center and believe the new psychiatric center is well placed. Walmart left a big gash in the whole project as well as the soul of Cleveland Heights. And even the Post Office cannot keep up with its maintenance concerns.

I'm angry that the top of Cedar hill has been consumed by the enormous, \$84M TOH project while the heap of unused acreage that is Severance lies there festering.

From: noreply@fs7.formsite.com on behalf of Formsit<noreply@fs7.formsite.com>
Sent: Wednesday, October 5, 2022 10:07 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Laura Adiletta

First Name	Laura
Last Name	Adiletta
Email Address	[REDACTED]
Question or Comment	Van Aken appears to be a success in the shaker community, and it seems likely a similar model would resonate with the Cleveland Heights demographic. I want a center where locally owned, independent businesses and restaurants can thrive (and are offered competitive business incentives), with additional support for Black-owned enterprises that would create a space reflective of our community's diversity and culture.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Wednesday, October 5, 2022 2:12 PM
To:
Subject: Severance Town Center Vision Comment from Cindie Carroll-Pankhurst

First Name	Cindie
Last Name	Carroll-Pankhurst
Email Address	<div></div>
Question or Comment	How will this broad but laudable Vision be promoted to, and implemented by, potential developers?

From: noreply@fs7.formsite.com on behalf of Formsit<noreply@fs7.formsite.com>
Sent: Tuesday, October 4, 2022 10:54 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Emily Jurecki

First Name	Emily
Last Name	Jurecki
Email Address	[REDACTED]
Question or Comment	I would love to see a small park that had space for community events such as music performances, outdoor movie night, etc. The outside ring (and maybe a small portion of the inside ring) could still host businesses, churches, city hall, etc while providing a contrasting natural setting for everyone to enjoy.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Tuesday, October 4, 2022 7:48 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from CJ Nash

First Name	CJ
Last Name	Nash
Email Address	[REDACTED]
Question or Comment	<p>We've never been able to "fix" Severance because we don't own it. The current owner is using it as a tax write off and has no motivation to change that. Why are we using city resources to "fix" something that we have no control over when we have other sections of the city that we do have control over and desperately need help?</p> <p>Have the current owners of Severance Center decided that they do want to develop this property? There is no mention of a change in position from the owners. Until that happens , we should be using our resources where we can actually make a difference.</p> <p>Cleveland Heights is very good at spending money and time on "studies" and "visions". Unless we have buy in from the owners, please direct our limited city resources to areas where we can make an impact.</p> <p>Thank you</p>

From: noreply@fs7.formsite.com on behalf of Formsit<noreply@fs7.formsite.com>
Sent: Monday, October 3, 2022 9:32 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Moshe Koval

First Name	Moshe
Last Name	Koval
Email Address	[REDACTED]
Question or Comment	I would love for the huge amount of impermeable surfaces in severance to be transformed into native meadows and native forests by planting native plants and trees, to better protect the dugway brook tributary that runs through it from flooding, while also creating new green space in the city that can be used by residents as a park, dog walking, picnic area, maybe a farmers market, biking, and a central gathering place akin to a village green

From: noreply@fs7.formsite.com on behalf of Formsite <noreply@fs7.formsite.com>
Sent: Monday, October 3, 2022 12:37 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Ryan Kelley

First Name	Ryan
Last Name	Kelley
Email Address	[REDACTED]
Question or Comment	It would only be a piece, but I have thought for a long time that a redeveloped Severance should have a bowling alley. There really isn't one in the inner ring. I know Lakewood has one, why can't Cleveland Heights?

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Monday, October 3, 2022 10:41 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Jewelina Jones

First Name	Jewelina
Last Name	Jones
Email Address	[REDACTED]
Question or Comment	Create an Intentional City Center with a Mix of Civic, Green, and Other Uses Will be Enjoyed and Accessible to all Ages and Abilities

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Monday, October 3, 2022 10:34 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Nikki Evans

First Name	Nikki
Last Name	Evans
Email Address	[REDACTED]
Question or Comment	One idea is to invite one of the vertical farms in the area, such as Buckeye Fresh (https://www.buckeyefresh.com/) to develop a farm on the property. Another idea is to consider asking one of the developers who are developing high-end facilities in our city to instead develop a co-housing community, smack dab in the middle of the vast parking lot with trees all around and a park in the middle. Info: https://www.cohousing.org/find-cohousing/finding-cohousing/

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Monday, October 3, 2022 9:14 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Shanail Lampkin

First Name	Shanail
Last Name	Lampkin
Email Address	[REDACTED]
Question or Comment	I would like to see a mixed use space with nice apartment/town homes or condos, a space for pop-up restaurants and shops, a drive in movie theater where the old movie theater was would be a huge attraction as these have become rare and would be nostalgic for adults and great for a new generation to experience. That would invite other businesses like food trucks and unique shops to join the space. There could also be a park w sections for kids, dogs, and adults to enjoy in close proximity. Location is great bc the police department is there and if there's visible but not overbearing police presence, everyone will feel welcomed and safe to enjoy it all.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Sunday, October 2, 2022 7:10 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Robert N Brown

First Name	Robert N
Last Name	Brown
Email Address	[REDACTED]
Question or Comment	<p>As most large-scale regional retail development has moved to locations closer to freeway interchanges, it is unlikely that Severance will ever return to the large department stores and big box stores of its earlier days.</p> <p>In many ways, this change is welcome, as the new Severance can be a place that is much more compatible with and complementary to the smaller-scale, more walkable character that has always been a strength of the Cleveland Heights community.</p> <p>A future Severance could capitalize on the expanding medical uses there by attracting medical education facilities, while adding more housing -- including senior-friendly housing with first floor master bedrooms -- plus some speciality retail and addition office uses and some well-designed outdoor gathering spaces.</p>

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Sunday, October 2, 2022 6:13 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Nina Rito

First Name	Nina
Last Name	Rito
Email Address	[REDACTED]
Question or Comment	<p>I think we should have a space that will be inviting for families with activities and opportunities for recreation, and leisure. Perhaps bowling alleys, ice cream shops, putt-putt, Bodaborg like in Boston, so cool and does very well in Boston, it;s like various escape or puzzle rooms in 1 larger experience.</p> <p>Or some green space with a cool design, a community garden. Just some of my thoughts. I would love to be part of a collaborative committee to help design the plan.</p>

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Sunday, October 2, 2022 12:28 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Michelle Heffner

First Name	Michelle
Last Name	Heffner
Email Address	[REDACTED]
Question or Comment	<p>To have this be a successful project, Cleveland Heights first needs it's own brand vision. That farce they did a couple of years ago was worthless.</p> <p>But, for this vision I think this bullet - Create an Intentional City Center with a Mix of Civic, Green, and Other Uses, needs to be amended. "Other uses" will be a loophole for future screw-ups. Perhaps swap that with "thoughtful commercial uses". Mueller Park in Austin, TX would be an awesome site for inspiration.</p> <p>Thank you - Michelle</p>

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Sunday, October 2, 2022 12:06 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Claudia Farrior

First Name	Claudia
Last Name	Farrior
Email Address	[REDACTED]
Question or Comment	Vision statement is fine. I'm hoping this will include upgrading and reopening the movie theater. I know the idea of "going to the movies" is losing its luster there are some of us who enjoy a night out to see the latest movies. Please include that in the new vision.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, October 1, 2022 9:26 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Julie Evans

First Name	Julie
Last Name	Evans
Email Address	[REDACTED]
Question or Comment	Let’s create a mini Crocker Park experience where people come to shop at desirable stores; enjoy free outdoor events such as art shows, small concerts by local musicians, and holiday lights; live in apartments; visit eateries and coffee houses; and find reasons to enjoy the space. We need a reason for people to visit the noble area.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, October 1, 2022 9:18 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Stephanie Morton

First Name	Stephanie
Last Name	Morton
Email Address	[REDACTED]
Question or Comment	I love the idea of severance being the city center. With that said, I think the community center should be there as well as an indoor pool residents can use year round.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, October 1, 2022 9:05 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Eliot Gutow

First Name	Eliot
Last Name	Gutow
Email Address	[REDACTED]
Question or Comment	Coming back to earth...Just in case an artist colony does not materialize, ...or it does not become an international hub of blockchain...I would like to humbly suggest that this tract of land be returned to what it was 100 years ago: farmland. That's right:Let us dare to imagine totally uncool, non sexy farming. With both individual plots available to CH citizens or groups to farm, and large plots for greenhouses and/or agriculture on a larger scale.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, October 1, 2022 8:44 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Louis Adrean

First Name	Louis
Last Name	Adrean
Email Address	[REDACTED]
Question or Comment	Plan sounds good on paper. But, please don't let this turn into a fiasco like Top of the Hill. Anything that gets built on the property needs to be well-thought out and architecturally compatible with the neighborhood and the city's rich architectural heritage. And, please listen and address concerns by residents rather than turning a deaf ear as the developers and architects did with Top of the Hill. A debacle like Top of the Hill must never be allowed to happen again in Cleveland Heights.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, October 1, 2022 7:39 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Judith Beeler

First Name	Judith
Last Name	Beeler
Email Address	[REDACTED]
Question or Comment	Consider solar farm using covers over cars in parking lot.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, October 1, 2022 7:25 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from NANCY L WHITING

First Name	NANCY L
Last Name	WHITING
Email Address	[REDACTED]
Question or Comment	<p>As Severance is just up the hill from University Circle I would hope that there would be condos/apartments, small housing to rent or buy. Preferability a mx of options. Purchase would increase the individual investment and stability of the housing.</p> <p>Perhaps the transportation to University might be improved so that Severance becomes a draw for both students and staff as well as our aging population.</p>

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, October 1, 2022 7:15 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Karyn Katzman

First Name	Karyn
Last Name	Katzman
Email Address	[REDACTED]
Question or Comment	It is so very broad, it would allow for uses that might not fall under some of the beautifully worded statement. I do not see it as a vision statement as much as a statement about everything and anything the site could be used for. There is no vision. Akron has a project to start soon with modest/moderate residential and some amenities for the residents. The site is large enough for modest starter homes and/or senior housing with a park, with some retail with something like an incubator for artists/tech/anything that is made there and local. Like furniture, clothing, fabrics, leather, metal work. Limitless.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, October 1, 2022 5:42 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Geneva Jones

First Name	Geneva
Last Name	Jones
Email Address	[REDACTED]
Question or Comment	It would be so nice to have an indoor swimming pool with a sauna and hot tub. I am so disappointed that I have to travel out of the city to go a rec center that has a pool.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, October 1, 2022 5:38 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Sharon A Leary

First Name	Sharon A
Last Name	Leary
Email Address	[REDACTED]
Question or Comment	Keep the west side along Lee Road commercial. Build housing mix south of Mayfield. Add long tree lined green space strip along Severance Road.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, October 1, 2022 5:32 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Katelyn Mullen

First Name	Katelyn
Last Name	Mullen
Email Address	[REDACTED]
Question or Comment	Would love this to be something similar to Pinecrest or crocker park where there's some outdoor places to have a drink, eat good food, see a movie, would love a brewery. But affordable shopping. Pinecrest and crocker park are too expensive!

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, October 1, 2022 5:01 PM
To:
Subject: Severance Town Center Vision Comment from Billie Erickson

First Name	Billie
Last Name	Erickson
Email Address	<div></div>
Question or Comment	<p>I'd like to see Severance Center area stripped of the concrete and all bldg except civic government bldg.</p> <p>Reimagined into a residential space of affordable housing, for all ages, green spaces, walking trails, small restaurants, shops, community gathering space similar to Van Aken district, in Shaker. Architecturally, I would like to see a return to modern interpretations of the historic landscape and original architecture of the Severance Estate that originally stood on this site. A blend of tradition and new concepts.</p> <p>Functionally, I would like to see this area function as a small full service town within a city. Library, theater, (partnership with playhouse square for small performances, or perhaps Cain Park. Music venue, small grocery, dry cleaner, hardware etc...small town within a city. Gardens, wooded, tree lined streets., community garden. Tight community inclusive connections between neighbors of all ages, origins, races, lifestyles, abilities.</p>

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, October 1, 2022 4:04 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Daniel Kenworthy

First Name	Daniel
Last Name	Kenworthy
Email Address	[REDACTED]
Question or Comment	<p>I endorse this vision. I would like to see some additions.</p> <p>First, I think it's important that we pay attention to the arts. I am a professional classical musician, and like many of the cleveland area musicians, artists, and countless other creative types, I live here in Cleveland Heights. Severance Center should include performance space, rehearsal space, art studios, and public art.</p> <p>Additionally, I believe that a city center should offer connection to the rest of Cleveland Heights. I live on Inglewood Drive. Our neighborhood feels very disconnected from the rest of the city. I imagine Severance as a neighborhood that reconnects the Taylor/Inglewood/Noble areas to the potentially redeveloped Taylor Tudors, Cain Park, and Cedar Road areas. I want to be able to walk across Mayfield Road to an interesting and opulent urban/park/retail space that connects to areas south along Taylor. As it stands, we are disconnected by Mayfield Road-- practically a six lane highway-- and a giant crumbling parking lot with a couple of big stores and junky restaurants.</p> <p>I imagine something like the commercial/residential mix of the Van Aken District, but with wooded spaces, bike paths, and a large public gathering place that would be appropriate for festivals, fireworks, concerts, etc.</p> <p>Thanks for getting things rolling!</p>

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, October 1, 2022 1:52 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from robert sanders

First Name	robert
Last Name	sanders
Email Address	[REDACTED]
Question or Comment	Whatever it takes !!!! This is much too important of an asset for the city to allow the tragic neglect and abuse to continue. As a new member of this neighborhood we shop there frequently and would really, REALLY, like the roads taken better care of. Then perhaps first : offer guided tours that would allow us (the public) to see what we're are dealing with and then provide roundtable discussion for ideas and suggestions. This is a great opportunity for the City that is just waiting there. Thank you, Robert Sanders

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, October 1, 2022 10:25 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Andrew Bray

First Name	Andrew
Last Name	Bray
Email Address	[REDACTED]
Question or Comment	The vision statement is good. It's less clear how we'll achieve it. Wasn't Severance's original intention to create enduring park land? Why not lean into that intention hard. Maybe that will break the curse.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, October 1, 2022 8:52 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Josie Platt

First Name	Josie
Last Name	Platt
Email Address	[REDACTED]
Question or Comment	Bring in an IKEA!!! Create a play zone with area for music and food trucks....build that indoor community pool which never came to pass when the second ice-rink was built. Install solar panelling in parking areas...create safe bike lanes perhaps even a fun bike park.....

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, October 1, 2022 8:50 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Josie Platt

First Name	Josie
Last Name	Platt
Email Address	[REDACTED]
Question or Comment	Bring in an IKEA!!!

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, October 1, 2022 8:38 AM
To:
Subject: Severance Town Center Vision Comment from steven romick

First Name	steven
Last Name	romick
Email Address	<div></div>
Question or Comment	I think a film production facility would be a very good thing to do.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, October 1, 2022 7:17 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Don Killeen

First Name	Don
Last Name	Killeen
Email Address	[REDACTED]
Question or Comment	It's hard to argue with these bullet points. Creating a 'city' like Cedar Lee or Cedar Fairmont would be terrific. But, as always, the devil is in the details, which are not articulated. Severance Town has some past housing redevelopment that could be a guide for what planning.

From: noreply@fs7.formsite.com on behalf of Formsite <noreply@fs7.formsite.com>
Sent: Saturday, October 1, 2022 6:43 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Sarah Gross

First Name	Sarah
Last Name	Gross
Email Address	[REDACTED]
Question or Comment	Severance is in need of a change. Mr. Severance has got to be so disappointed in how is property has been maintained. Bring back the history. This would also be a good place for something like Crocker Park. Shops, Living, Green Space. Maybe a Wegmans Grocery store.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, October 1, 2022 12:57 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Anne Hersch

First Name	Anne
Last Name	Hersch
Email Address	[REDACTED]
Question or Comment	<p>By way of background, I grew up in Cleveland Heights and pursued a career in land use planning. I still follow land use issues in the City as it truly one of the most unique communities in the US.</p> <p>A long range plan for land use and development at Severance creates a great opportunity for the City. I made modifications to the draft Vision Statement to refine language specific to placemaking, creativity, inclusivity, and community identity.</p> <p>Thank you for the opportunity to participate.</p> <p>Vision:</p> <p>As the heart of Cleveland Heights, Severance Town Center requires imagination to create dynamic, cutting-edge development, spaces, and uses that:</p> <ul style="list-style-type: none">•Create Placemaking Opportunities with a Mix of Civic, Green, and Other Uses•Are Transformational and Intentional•Promote Long-Term Economic and Environmental Sustainability•Enhance Vitality and Activity in the City’s Neighborhoods•Are Consistent with the Values of Cleveland Heights and Promote a Future Vision•Are Unique and Reflective of the Diversity of Cleveland Heights•Create a Sense of Place Attractive to Residents, Visitors, Shoppers, Business and Property Owners, and Others•Bolster Community Resiliency with Uses and Users•Will be Inclusive and Accessible to Users of all Ages and Abilities•Implement Innovative Zoning that Allows Wide-Ranging, Strategically Appropriate Possibilities

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, October 1, 2022 12:27 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Maya Evans

First Name	Maya
Last Name	Evans
Email Address	[REDACTED]
Question or Comment	<p>The redeveloped Severance Town Center *MUST* have a bookstore. All thriving areas have bookstores. Golden Gate Plaza has a bookstore. Eton (Chagrin Boulevard; Woodmere) has a bookstore. Coventry has a bookstore.</p> <p>The decline of Severance Town Center began with the closure of Borders Books & Music (2009-2010). Similarly, Richmond Mall fell into rapid decline when its Barnes and Noble closed around the same time.</p> <p>We MUST have a bookstore!</p>

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Friday, September 30, 2022 11:36 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Darlene Smith

First Name	Darlene
Last Name	Smith
Email Address	[REDACTED]
Question or Comment	<p>The vision sounds good generally.</p> <p>I would say look to the future more. Create a tiny home community with green space and trails on the perimeter</p>

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Friday, September 30, 2022 11:24 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Brandon Tidd

First Name	Brandon
Last Name	Tidd
Email Address	[REDACTED]
Question or Comment	I think something like the van aken district would be perfect, with out parcels for other traffic drivers like a Sheetz gas station. Excited to hear about this project.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Friday, September 30, 2022 10:11 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Cindy Bonner-Evans

First Name	Cindy
Last Name	Bonner-Evans
Email Address	[REDACTED]
Question or Comment	Although, Border's Bookstore was at Severance many years ago but closed, another bookstore would be nice. Dog hospital and groomer would be nice to have at Severance. Please no hair salons, mobile phone shops,

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Friday, September 30, 2022 8:29 PM
To:
Subject: Severance Town Center Vision Comment from Nancy Fisher

First Name	Nancy
Last Name	Fisher
Email Address	<div></div>
Question or Comment	Please explain to me why this matters at all because we no longer own the property and have no say in how it's used and cannot complete the owner to comply with anything. This type of decision making should have been in place prior to the sale of the property and made as a condition of sale

From: noreply@fs7.formsite.com on behalf of Formsite <noreply@fs7.formsite.com>
Sent: Friday, September 30, 2022 7:53 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from David Thomas

First Name	David
Last Name	Thomas
Email Address	[REDACTED]
Question or Comment	It would be nice to have a world class gym, that offers amenities that other gyms don't offer.. Balys was nice, when it was there.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Friday, September 30, 2022 7:16 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Lynda Green

First Name	Lynda
Last Name	Green
Email Address	[REDACTED]
Question or Comment	Jazz Supper-Club, sit-down dining (variety; Chinese, Mediterranean , Italian etc) skating (ice and roller) Movie Theater. grocery store, Costco , shoe and more clothing stores.

From: noreply@fs7.formsite.com on behalf of Formsite <noreply@fs7.formsite.com>
Sent: Friday, September 30, 2022 7:06 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from L'Deequiante Eliamonte

First Name	L'Deequiante
Last Name	Eliamonte
Email Address	[REDACTED]
Question or Comment	<p>I'd like to see a dirt bike track and a rifle/weapons shooting range with lights for security , safety, adequate supervision and utilization until morning.</p> <p>Make it an example for the rest of the country.</p>

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Friday, September 30, 2022 3:35 PM
To:
Subject: Severance Town Center Vision Comment from Mary Kelsey

First Name	Mary
Last Name	Kelsey
Email Address	<div></div>
Question or Comment	<p>For me, the most important of the vision goals are: "Create a Sense of Place", and "Will be Enjoyed and Accessible to all Ages and Abilities". There are many models throughout the world, from which to draw. I'm thinking of downtown Iowa City, Ithaca NY...</p> <p>Also I hope there would be housing for seniors, which this city lacks in any measure comparable to our population.</p> <p>And throughout, green spaces with an abundance of native plants, including trees.</p>

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Friday, September 30, 2022 2:06 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Sibyl Scrivens

First Name	Sibyl
Last Name	Scrivens
Email Address	[REDACTED]
Question or Comment	Storefronts are a thing of the past and lack of freeway access to Cleveland Hts would doom a shopping areafrom the beginning. Cleveland Hts needs an affordable residential retirement housing development (over 50 yrs, mixed income) that would give older current residents that need to downsize an option. Smaller, single story new housing for independent living with a community spot with pool, exercise, etc. Currently, unless you can afford an expensive condo your options are few and and you take your tax money and leave the city. We have the advantage of great medical facilities close by. Objections will be raised to doing something that appeals to ‘the old ’ rather than young families but I feel it would be more realistic. I know many young families that leave here for other suburbs with good school systems as soon as their children get to school age. Nothing built at Severance Center would break this cycle of failing schools and flight of families to the suburbs further out. We cannot be Legacy Village or Pinecrest.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Friday, September 30, 2022 2:00 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Lynn Phares

First Name	Lynn
Last Name	Phares
Email Address	[REDACTED]
Question or Comment	There needs to be direct and specific statements included that the redevelopment will (1) be pedestrian and bicycle friendly and (2) will be seamlessly integrated with the surrounding neighborhoods.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Thursday, September 29, 2022 4:54 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Carla Rautenberg

First Name	Carla
Last Name	Rautenberg
Email Address	[REDACTED]
Question or Comment	<p>I like the vision!</p> <p>Somehow, I hope Severance can become a Live-Work-Create place. ... sort of an organic incubator for the vibrant city we want Cleveland Heights to become. Is there a way to make the whole property a community land trust? I know the mayor and perhaps others on the CH Board of Review are familiar with the concept. For anyone who is not:</p> <p>"Land in a CLT can be used for many things—agriculture, small businesses and community facilities, community gardens, rental housing, cooperative housing, and homeownership. CLTs are currently best known for providing permanently affordable housing, though the very first one—New Communities Inc.—was a collective farm formed by Black families in Albany, Georgia."</p> <p>https://shelterforce.org/2021/07/12/understanding-community-land-trusts/</p>

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Thursday, September 29, 2022 1:52 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Jeremiah Mathoslah

First Name	Jeremiah
Last Name	Mathoslah
Email Address	[REDACTED]
Question or Comment	<p>This place is an ocean of asphalt and empty parking spaces. It's well past time that something was done with it. But it is difficult to imagine what remediation could be taken short of bulldozing the whole thing and building a park.</p> <p>If that's on the table - it absolutely needs to be plowed under and replaced with something free of cars and parking lots.</p>

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Thursday, September 29, 2022 12:33 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Enrique Luengo

First Name	Enrique
Last Name	Luengo
Email Address	[REDACTED]
Question or Comment	In light of a dramatically decreased need of commercial or retail spaces, Severance Circle should be converted in a residential plus small/medium size health providers campus.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Tuesday, September 27, 2022 5:26 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Cassandra Talerico

First Name	Cassandra
Last Name	Talerico
Email Address	[REDACTED]
Question or Comment	This sounds pretty good, especially creating a true city center (not sure what an intentional city center is) and the innovative zoning. We also need business there that will generate substantial tax revenue.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Tuesday, September 27, 2022 2:08 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Diane Hallum

First Name	Diane
Last Name	Hallum
Email Address	[REDACTED]
Question or Comment	<p>Go for it!! YES. YES. YES.</p> <p>Still think it would be great to put a wind generator at the highest point on that promontory that could power City Hall, businesses there, homes nearby, and about 4-5 multi-person electric circulator vans that go out to the biz districts and their neighborhoods and back to City Hall.</p> <p>And, the idea of having some investor install a state-of-the art ferris wheel that would draw in tourists, people from all over the region so they can sit over 200 ft above Severance and look out over the lake, see downtown, see the Heights around Beachwood, see possibly Akron. Today's gondolas can withstand high winds and frigid cold and ice.</p> <p>Ferris Wheels in other cities are primarily break even installations with riding fees covering most installation and operating costs. But it brings in people! Lots of people. Just think: people downtown bar-hopping or attending events downtown could see the tiny LEDS that follow the wheel's circumference and say to each other, "Hey, we should go ride that thing!". The operator could sell glasses of wine to sip as you sit with 5 of your friends and ride up and over the top.</p>

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Tuesday, September 27, 2022 8:00 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from CJ Nash

First Name	CJ
Last Name	Nash
Email Address	[REDACTED]
Question or Comment	<p>A curiosity question, I understand the need and agree that something needs to happen with the Severance Center, but we don't own it. The property is a tax write off for the owners, so it's unlikely that they have plans or incentive to turn the property around.</p> <p>Since support from the owners is never mentioned in communications, this leads me to believe that they are not interested in reviving this property. Why do we continue to spend money and time "reimaging" this space? Is there buy in from the owners that we are unaware of?</p> <p>Thank you CJ Nash</p>

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Monday, September 26, 2022 5:22 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Kathleen Greene,

First Name	Kathleen
Last Name	Greene,
Email Address	[REDACTED]
Question or Comment	<p>Severance and/or City Hall</p> <p>At one time there was Aminoral Warden office. One could buy a dog license or report a lost Aminoral. Seems to be gone. There are stray Aminoral around. Perhaps a rescue site phone number. There are shelters around, not in CH. I personally have gotten cat and dog from rescue sites. Maybe CH could partner with a shelter. But first need to be able to rescue the kitty or puppy first. Would be wonderful to have a helping hand from city hall to rescue an Aminoral and find a path way for Aminoral care and adoption</p> <p>Thank you K greene</p>

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Monday, September 26, 2022 4:33 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Michael Morse

First Name	Michael
Last Name	Morse
Email Address	[REDACTED]
Question or Comment	The entire wooded buffer along Severn Road and Crest Road, as well as the wooded lots along S. Taylor and Mayfield should be incorporated into a nature preserve, nature education center, and ADA compliant park along the lines of the Nature Center at Shaker Lakes, or the North Chagrin MetroPark. This is an ecosystem, not simply a few trees. We need a commitment to preserve the system, not just a few disconnected blocks of woodland. Conservation easements for property owners including those on the neighboring residential streets would make a much better commitment to our children's future and the future of the community.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Monday, September 26, 2022 3:32 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Susan murray

First Name	Susan
Last Name	murray
Email Address	[REDACTED]
Question or Comment	Yes to transformational, not incremental. Let's do it. I am particularly interested on housing for empty-nesters. We need housing or condos that are on one floor. We don't have enough (any?) homes that are one floor. People don't want to have to leave Cleveland Hts when they no longer want to live in multi-floor homes. One floor condos stacked on top of each other accessed by elevators is an option. Make this a cohesive area. Look to Crocker Park (Westlake) for a successful sense of place. It the best in the region. It has it all.

From: noreply@fs7.formsite.com on behalf of Formsite <noreply@fs7.formsite.com>
Sent: Monday, September 26, 2022 2:31 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Kathleen Greene,

First Name	Kathleen
Last Name	Greene,
Email Address	[REDACTED]
Question or Comment	Indoor pool. Indoor pool with classes in water for strength and fitness. The high school pool just doesn't work out. Lessons for kids and adults. Even when there is snow outside Lots of indoor ice time but no indoor pool time

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Monday, September 26, 2022 2:22 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Joanne Siegel

First Name	Joanne
Last Name	Siegel
Email Address	[REDACTED]
Question or Comment	The City needs to attract people who have discretionary income to pump \$\$\$\$ into our business districts, or we will not be able to compete with other cities & suburbs. Look at VanAken Center in Shaker. Look at Cleveland's Battery Park area. These areas are doing well.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Monday, September 26, 2022 2:08 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Judith B Hulse

First Name	Judith B
Last Name	Hulse
Email Address	[REDACTED]
Question or Comment	My vision for Severance is to make it into : 1. A recharge station for e vehicles 2. A shuttle hub which provides shuttle buses to several Cleveland area hot spots 3. A variety of small retail shops and eateries. Into the future.

From: noreply@fs7.formsite.com on behalf of Formsite <noreply@fs7.formsite.com>
Sent: Monday, September 26, 2022 12:41 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Cristine C Rom

First Name	Cristine C
Last Name	Rom
Email Address	[REDACTED]
Question or Comment	While I would assume that cars might be a main mode of transportation TO the "new Severance," I hope the design will preference pedestrians, first, and be bike-friendly, second and just be a development surrounded by acres of parking lots as now. I also hope that it have oodles of strategically and aesthetically designed green space! Oh, and be more friendly and welcoming from Taylor and Mayfield approaches. Thanks for asking for citizen input, and good luck!!

From: noreply@fs7.formsite.com on behalf of Formsite <noreply@fs7.formsite.com>
Sent: Monday, September 26, 2022 12:11 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Ellen Eoff

First Name	Ellen
Last Name	Eoff
Email Address	[REDACTED]
Question or Comment	<p>This vision statement does reflect what I'd want to see for Severance Center.</p> <p>It seems like there is a great opportunity for more recreational options around there--bowling, indoor archery, or dance or martial arts schools.</p>

From: noreply@fs7.formsite.com on behalf of Formsite <noreply@fs7.formsite.com>
Sent: Monday, September 26, 2022 10:15 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Grennetta Taylor

First Name	Grennetta
Last Name	Taylor
Email Address	[REDACTED]
Question or Comment	Severance ..mid range hotels, commercial retail that supports travelers. Housing and civic space. Hopefully low netto service and low maintenance. Cost for civic activities getting expensive

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Sunday, September 25, 2022 4:46 PM
To:
Subject: Severance Town Center Vision Comment from Cynthia Trotta

First Name	Cynthia
Last Name	Trotta
Email Address	<div></div>
Question or Comment	I am in favor of all these bullet points. Severance center development is the litmus test for our local government. Bring it home.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Sunday, September 25, 2022 4:10 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Susan Burke

First Name	Susan
Last Name	Burke
Email Address	[REDACTED]
Question or Comment	I'd like to see another grocery store besides Dave's. I'd like there to be a US Bank branch to replace the ones that have been closed locally. If a discount store is needed, perhaps another Marc's. We need another restaurant area to complement Lee Rd but that is closer to the north end of town.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Sunday, September 25, 2022 12:48 PM
To:
Subject: Severance Town Center Vision Comment from Marji Edguer


First Name	Marji
Last Name	Edguer
Email Address	<div></div>
Question or Comment	I think this vision statement looks great but the work will be in moving it from a vision statement to a plan and a reality. It would be great is some of the ARPA funding could support making this a "sports complex" with an indoor swimming pool and indoor soccer field and batting cages that could be rented out by residents and non-residents alike. With the Metro Health expansion it could have a whole "health" vibe to it. It would be great to include something really innovative and unusual in an inner-ring suburb. We have the space we should use it.


From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Sunday, September 25, 2022 10:03 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Don Harvey

First Name	Don
Last Name	Harvey
Email Address	[REDACTED]
Question or Comment	If housing is to be part of it, as a senior citizen I would hope plans would include single story living so people like me can stay in our homes as we age. However, mixed generational housing is equally important as I don't want to live in a senior citizens ghetto either.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Sunday, September 25, 2022 9:06 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Gail Larson

First Name	Gail
Last Name	Larson
Email Address	[REDACTED]
Question or Comment	Van Aken seems to be a place that fits all the Vision statements. We need a City Center that serves the surrounding neighborhoods and even provides stimulus for areas like the Old Dairy so they can finally get the City's attention. How about an all electric shuttle to move people in and out of Severance to their homes? How about apartments that attract seniors and young and limited mobility?

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Sunday, September 25, 2022 9:01 AM
To: 
Subject: Severance Town Center Vision Comment from Raoul Smit

First Name	Raoul
Last Name	Smit
Email Address	
Question or Comment	<p>I think some and perhaps much of what this vision aspires to accomplish for Severance Circle is already in place. People live here, or travel here for healthcare, mail, daily groceries, construction materials, etc. and of course it is Cleveland Heights' government center.</p> <p>Unfortunately, the architecture and landscape is such that it obscures the existing vitality of the area and leaves visitors with a perspective of disrepair, decline and disjointment.</p> <p>A redo of the landscape (for instance a reorientation of the street grid, radical increase of tree canopy and reduction of under-utilized parking lots) can tie existing functionality together and provide opportunity for new functionality (e.g. office, workshop, hotel development).</p> <p>Sincerely,</p> <p>Raoul Smit</p>

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Sunday, September 25, 2022 8:40 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Geoffrey Lefferts

First Name	Geoffrey
Last Name	Lefferts
Email Address	[REDACTED]
Question or Comment	The statement does not mention finance or money. No plan for anything is complete without it. All mentioned items are very nice and also quite idealistic. It is like saying "we want peace" or "we are in favor of good health". I suggest you include at least a few lines about who or what will provide financing.

From: noreply@fs7.formsite.com on behalf of Formsite <noreply@fs7.formsite.com>
Sent: Saturday, September 24, 2022 9:35 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Ann Russell

First Name	Ann
Last Name	Russell
Email Address	[REDACTED]
Question or Comment	Please consider apartments or condos but not necessarily "luxury". More modest units. And please consider all development be accessible to all. Consider Universal Design and Visitability.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, September 24, 2022 9:10 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Marlene Rink

First Name	Marlene
Last Name	Rink
Email Address	[REDACTED]
Question or Comment	I totally support the vision statement

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, September 24, 2022 9:08 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Shiri Goldsmith

First Name	Shiri
Last Name	Goldsmith
Email Address	[REDACTED]
Question or Comment	We need a indoor pool at Severance circle.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, September 24, 2022 8:39 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Pat Gray

First Name	Pat
Last Name	Gray
Email Address	[REDACTED]
Question or Comment	I am truly grateful to see Severance Center become a focus at long last. I am enthusiastic about the focus. I do hope we can bring in a range of retailers to reflect the range of residents in our community. We have residents who would like to shop for quality merchandise in their own community as well as residents who need bargain prices. And we all need to feel safe using the business districts here. I hope we can all work together to revitalize Severance Center.

From: noreply@fs7.formsite.com on behalf of Formsite <noreply@fs7.formsite.com>
Sent: Saturday, September 24, 2022 8:39 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Marc Davis

First Name	Marc
Last Name	Davis
Email Address	[REDACTED]
Question or Comment	You left out promote world peace.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, September 24, 2022 8:36 PM
To:
Subject: Severance Town Center Vision Comment from Gabrielle Taylor

First Name	Gabrielle
Last Name	Taylor
Email Address	<div></div>
Question or Comment	I'm really glad to hear that Severance is finally being invested in, the past few years I've felt like it has so much potential to be better. I actually have some sketches and ideas about what the plaza should embody and bring to the city if you're interested in hearing my views further please reach out!

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, September 24, 2022 7:43 PM
To:
Subject: Severance Town Center Vision Comment from Melissa Richmond

First Name	Melissa
Last Name	Richmond
Email Address	<div></div>
Question or Comment	I would like to see the center of the Severance area turned into a large park, with affordable housing and retail ringed around that. Something that could be used for recreation, town gatherings etc and just a green living space in an area that needs this.

From: noreply@fs7.formsite.com on behalf of Formsite <noreply@fs7.formsite.com>
Sent: Saturday, September 24, 2022 5:27 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Colleen Symansky

First Name	Colleen
Last Name	Symansky
Email Address	[REDACTED]
Question or Comment	Model after a mix of van aken and pine crest with stores, restaurants (sit down and quick casual), performance space, activities, etc Could keep big box stores on one side and social/food etc on the other

From: noreply@fs7.formsite.com on behalf of Formsite <noreply@fs7.formsite.com>
Sent: Thursday, September 22, 2022 9:40 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Sue Wolpert

First Name	Sue
Last Name	Wolpert
Email Address	[REDACTED]
Question or Comment	<p>I like the vision you have expressed. It will be a miracle to achieve this aspiration, though perhaps it is possible. It is unclear to me who has written this vision and what the process is for processing the responses and moving the process forward.</p> <p>It is unclear if you are asking for feedback on the statement or requesting ideas for the space.</p> <p>I have heard the idea of building or redeveloping Severance on a theme of Healthy Living.</p> <p>One idea I have is to develop a beautiful indoor swimming facility that is full of light. Swimming is a healthy activity. I swim in the summer at Cumberland and there is always a wait for a lane. Deep water jogging is one of the best activities for people with sore backs.</p>

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Wednesday, September 21, 2022 8:23 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Gerald Sgro

First Name	Gerald
Last Name	Sgro
Email Address	[REDACTED]
Question or Comment	I don't think anything should be put there that would weaken the existing retail areas in the city. It is just my personal observation that Shaker Town Center has reduced city life on Coventry.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Wednesday, September 21, 2022 4:49 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Lee Batdorff

First Name	Lee
Last Name	Batdorff
Email Address	[REDACTED]
Question or Comment	<p>Here is my new and improved statement. Please ignore my earlier statement. Thank you.</p> <p>Public transit access must be integral to the New Severance as a much improved pedestrian/auto interface, (the new Pinecrest district in Orange Village can serve as an example). Provisions for bicycles and other personal transportation vehicles must be provided in the New Severance.</p> <p>Along with a wide variety of stores, to be most effective, the New Severance must include a plentiful supply of both affordable and market rate housing. Both are needed and the stores need people living nearby as customers. The new district must have child care and (if there are enough families living there), an elementary school.</p> <p>The development must have a sizable green park within it and multipurpose walkway to the nearby wooded area to serve as a park behind the Metro hospital.</p>

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Wednesday, September 21, 2022 4:38 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Lee Batdorff

First Name	Lee
Last Name	Batdorff
Email Address	[REDACTED]
Question or Comment	Public transit access must be integral to the New Severance as a much improved pedestrian/auto interface, (the new Pinecrest district in Orange Village can serve as an example). Along with a wide variety of stores, to be most effective, the New Severance must include a plentiful supply of both affordable and market rate housing. Both are needed and the stores need people living near by. The development must have a sizable green park within it and multipurpose walkway to the nearby wooded area behind the Metro hospital. Provisions for bicycles and other personal transportation vehicles must be provided in the New Severance.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Wednesday, September 21, 2022 8:35 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Amy Cronauer

First Name	Amy
Last Name	Cronauer
Email Address	[REDACTED]
Question or Comment	Statement is great! Those of us who live close are of course more concerned with action. Looking forward to seeing what happens.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Tuesday, September 20, 2022 8:40 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Ron Oswick

First Name	Ron
Last Name	Oswick
Email Address	[REDACTED]
Question or Comment	Let Metro Hospital develop a world class medical campus to a specific genre such as organ transplant with attached research center, conference center, boutique hotel, restaurants and appropriate designed multiple level parking for employees and guests. We need to bring people to Cleveland Hts. to encourage steady employment opportunities and increase tax base. Please contact me for further discussion.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Tuesday, September 20, 2022 6:56 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Jonathon Slater

First Name	Jonathon
Last Name	Slater
Email Address	[REDACTED]

Question or Comment

I'm a resident of the Taylor neighborhood just across the street from Severance, and I visit regularly.

The above list looks like a nice set of values, but there's not much in the way of specifics about how to create it.

- Most of the current land use of Severance is parking space, and this needs to be reduced by 80-90%. Only Home Depot and Dave's really justify even half of their parking space.
- Following this, the first rule of a new Severance should be that it is a space for people, not cars. Build dedicated pedestrian and bicycle pathways, remove driving lanes, and massively cut down on parking.
- There should be mixed use housing + retail space. Follow the model of the New Urbanism movement about how to integrate these elements to make both more affordable and enjoyable.
- Have a dedicated, high-quality transit station. There are many bus routes running through Cleveland Heights, and building a space specifically for them (in partnership with RTA) will make the area accessible to low-income (especially minority) residents and visitors.
- Maintain and expand the current green space ringing Severance and expand it. For example, the north side parking lot bordering Mayfield has been largely taken over by plants, a semi-permanent pond, and wildlife. Rather than rolling back that bit of natural progress, break up the concrete and let nature continue to run its course in that space.
- Seriously, let's avoid making a car dependent space - that's what killed it the first time

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Tuesday, September 20, 2022 6:46 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Susan Atheneos

First Name	Susan
Last Name	Atheneos
Email Address	[REDACTED]
Question or Comment	Anything would be better than a giant empty Walmart / "mall" / movie theatre!!

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Tuesday, September 20, 2022 5:45 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Tony Cuda

First Name	Tony
Last Name	Cuda
Email Address	[REDACTED]
Question or Comment	Let's focus on the needs of our city and build on what is already there. That means, senior housing, medical-related facilities, something unique to CH that is not a copycat project that draws people from all over.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Tuesday, September 20, 2022 3:33 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Andrew Gross

First Name	Andrew
Last Name	Gross
Email Address	[REDACTED]
Question or Comment	Please- move from vision to action - asap - Andy (a 50-year resident in a 100-year old house)

From: noreply@fs7.formsite.com on behalf of Formsit<noreply@fs7.formsite.com>
Sent: Tuesday, September 20, 2022 3:24 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Susan Miller

First Name	Susan
Last Name	Miller
Email Address	[REDACTED]

Question or Comment

Are Economically and Environmentally Sustainable over the Long-Term

I'd say regenerative rather than sustainable. We don't want stasis. We want healing and reciprocity.

Create a Sense of Place Attractive to Residents, Visitors, Shoppers, Business and Property Owners, and Others

Why shoppers? Why any retail at all? If a food truck or farm market is needed, a coffee house... okay, but please no more retail. The East side is saturated with retail. We learned that a decade ago when Oakwood was developed.

eate a Sense of Place Attractive to Residents, Visitors, Shoppers, Business and Property Owners, and Others

Benches and covered areas with seating will help to accommodate elders. We are not all wheel chair bound. Some of us just need a break. Some of us just need frequent breaks. We're not all Lycra wearing fitness crazed millennials. Mothers need a bench to nurse and read stories. Elders need a rest. Heck, we all need a place to rest and contemplate.

Please, please uncover and regenerate the natural water features of the land as a starting point for any plans. (Millikin Woods, Severance Stream)

From: noreply@fs7.formsite.com on behalf of Formsite <noreply@fs7.formsite.com>
Sent: Tuesday, September 20, 2022 1:41 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Matt Wilson

First Name	Matt
Last Name	Wilson
Email Address	[REDACTED]
Question or Comment	Partner with tri-c. It is a huge hassle for people in Cleveland Heights (and nearby cities) to use public transit to get to any of the Tri-C campuses. Retail is dead.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Tuesday, September 20, 2022 1:34 PM
To:
Subject: Severance Town Center Vision Comment from Michael T Lehto

First Name	Michael T
Last Name	Lehto
Email Address	<div></div>
Question or Comment	Love it. Thank you for initiating this - excited to see anything happen with this property and am in full support of the vision laid out here.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Monday, September 19, 2022 2:15 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Joanne Siegel

First Name	Joanne
Last Name	Siegel
Email Address	[REDACTED]
Question or Comment	I like the words. We need ACTION! I went to many community meetings re Severance, brainstormed w/community leaders, only to see my time wasted b/c the City doesn't own the "mall." What is different now? At least issue citations for the many violations on that property. Do what you can to acquire it.

From: noreply@fs7.formsite.com on behalf of Formsite <noreply@fs7.formsite.com>
Sent: Monday, September 19, 2022 9:46 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Elana Spieth

First Name	Elana
Last Name	Spieth
Email Address	[REDACTED]
Question or Comment	I would love to see an indoor/outdoor sports and entertainment complex. Bowling, laser tag, ninja courses, batting cages, indoor tennis courts, food hall. Something like The Force complexes but with more added... I would also like to see mid-price townhomes or condos with a master and full bath on first floor and attached garages. \$180-\$250,000

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Monday, September 19, 2022 7:30 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Donna Stewart

First Name	Donna
Last Name	Stewart
Email Address	[REDACTED]
Question or Comment	<p>It is mildly relieving to know that the leadership of Cleveland Heights is finally bestirring itself. The problem of Severance Town Center is emblematic of the issues we all face as a result of endemic corruption within the political system in the City. The first step is that our elected civic leaders must admit culpability for not just allowing, but facilitating the absurd blight that is Severance Town Center. A once beautiful estate was mangled beyond repair through the City's lax (or absent) oversight and fawning willingness to cater to development interests. Perhaps a few in leadership positions will now recognize this was a folly and, while furthering the political ambitions of council members, does certainly not serve the interests of the community.</p> <p>I suggest an additional (actual complete) sentence be added to your vision statement as follows:</p> <p>"The City will adopt solutions that prioritize the interest of the community over any proposal brought forward by business or development interests."</p>

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Monday, September 19, 2022 10:35 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Thomas E. (Ted) Dick

First Name	Thomas E. (Ted)
Last Name	Dick
Email Address	[REDACTED]
Question or Comment	<p>My impression is that your are trying to do the best with the least impact on the existing structures, roads, driveways, and parking lots. This is not admirable and you are fooling yourselves. In particular, the driveway accesses to the parking lots are not drawn to scale. The hideousness factor of pink (green space) to gray (asphalt)has a minimal improvement in this configuration. The redline between the SW buildings is not a sidewalk nor bike path but an access road for trucks to deliver goods.</p> <p>I would maximize the green space, make the buildings mixed use especially those extending SW from Dave's and most-of-all DUMP the circle drive change it into a bike and walking path. and have the access roads specific to the buildings</p>

From: noreply@fs7.formsite.com on behalf of Formsite <noreply@fs7.formsite.com>
Sent: Sunday, September 18, 2022 8:07 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Susan Kenney

First Name	Susan
Last Name	Kenney
Email Address	[REDACTED]
Question or Comment	I like the vision statement. I have no suggested changes. I look forward to seeing options for that wasted space.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Sunday, September 18, 2022 6:54 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Jeremy Gutow

First Name	Jeremy
Last Name	Gutow
Email Address	[REDACTED]
Question or Comment	Please incorporate affordable senior housing into your Severance plan. There's a fair amount of housing in CH for Seniors who are deeply infirmed and/or poverty-stricken. However, there's almost no "old-fashioned" affordable senior housing; meaning, normal apartments which simply provide discounted rents to Seniors on limited, but workable, incomes. Thank you.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Sunday, September 18, 2022 5:29 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Leslie Organ

First Name	Leslie
Last Name	Organ
Email Address	[REDACTED]
Question or Comment	Fortunately Shaker Heights has already created a functional town center. I think we would do well to create something similar. The interior space for eating, seating and active children is exceptionally practical and unique.

From: noreply@fs7.formsite.com on behalf of Formsite <noreply@fs7.formsite.com>
Sent: Sunday, September 18, 2022 3:55 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from James Huang

First Name	James
Last Name	Huang
Email Address	[REDACTED]
Question or Comment	Stabilize the important corridors it faces, Mayfield and Taylor, by placing key developments closer to the street edges to increase quality of life and walk ability. Great public spaces will also be transformative here.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Sunday, September 18, 2022 1:54 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Catalina Wagers

First Name	Catalina
Last Name	Wagers
Email Address	[REDACTED]
Question or Comment	<p>Thank you for taking this first step towards addressing the future of Severance. The vision statement is comprehensive. We just want to emphasize that the future of Severance must be looked with a lense of sustainability. This means all aspects of re-invention must be earth-friendly or not harmful to the environment, using resources and outputs that contribute to green living, help conserve resources like water and energy, expand access to green spaces, uses spaces in innovative and forward thinking ways, and above all is climate resilient. In order to lessen the harmful effects of economic development on the environment, it is necessary to be aware of and engage in eco-friendly habits or practices by being more conscious of how to use resources. Thank you for reading this message. We look forward to seeing what happens next.</p> <p>The Cleveland Heights Green Team</p>

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Sunday, September 18, 2022 9:24 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Suzanne Zilber

First Name	Suzanne
Last Name	Zilber
Email Address	[REDACTED]
Question or Comment	Looks like a good vision statement to me.

From: noreply@fs7.formsite.com on behalf of Formsite <noreply@fs7.formsite.com>
Sent: Sunday, September 18, 2022 2:35 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from The Roth Family (Millikin Neighbors)

First Name	The Roth
Last Name	Family (Millikin Neighbors)
Email Address	[REDACTED]

Question or Comment

1) Let's be aspirational, not "demanding"
2) Not sure it is the "heart" (bit of an overstatement) but a vibrant community/city center
3) "Intentional" is good but "other uses" is vague and not measurable or "intentionally" achievable
4) Really do we need "cutting edge"; what does that mean any way? A bit of jargon which, again, is not measurable or definable (whose definition will you use?) Why only "cutting edge" at Severance and not throughout Cleveland Heights?
5) What does "resilient" mean here? I think you defined it in the 3rd bullet point when you said "economically ... over the long term." Possibly redundant? Also, what are "resilient users"? Yikes.
6) Jargon evident in the phrase, "strategically appropriate possibiities"? Again, a definition or a connection to another document which expains what this means or what the city is looking to achieve "strategically".
7) Where is creating an authentically Cleveland Heights neighborhood (and commercial district)? Our neighborhoods are why we live, work, play, go to school and shop here. The beauty and vibrancy of our neighborhoods is a competitive advantage. There is no statement on what you are actually creating because "city center" is, again, not defined.
8) Where is including Cleveland Heights owned businesses? We love our local businesses and business owners. Holding space for local is a Cleveland Heights value.
9) Where is protection for the history and the urban forest which exists at Severance? Let's capitalize on the "unique" beautiful features which already exist there. The best redevelopments I've seen have been ones which lean into their history and their natural beauty/resources, it is what makes them "unique" to all other places. Please involve our preservationists to help with this.

Overall, good try but...please eliminate the jargon, define in simple terms to bring clarity and eliminate confusion, connect to what already works in the city, be open to new ("cutting edge") possibilities but don't "demand" them. Simply, build a neighborhood as good as every other neighborhood we have in our beautiful Cleveland Heights which includes living spaces, local commercial districts, walkability and trees/outdoor spaces. We have the model of what works, it is why we live and work here. Spend your time on finding the right partners who can create a Cleveland Heights neighborhood at Severance. Severance has the history (capitalize on this for those of us who are preservationists and historians) and an amazing set of neighborhoods which surround it. Just connect to these exceptional neighborhoods and remove the blight.

As importantly, please keep every single tree because this area is an important part of our urban forest. Please do not give/trade land to the builders to eek out every potential tax dollar, our urban forest is important for the short and the "long-term". Part of Severance's "unique" design could be to have a quintessential CH neighborhood with a beautiful public urban forest along-side it. Then, we would be able to compete with the likes of neighborhoods which border the Cleveland Metroparks or have acre lots. Trees and forests provide calm, serenity, clean air, etc. Again, our trees are a CH value and key to the beauty of our neighborhoods and removing them en masse would be an antithesis to this CH value (Tree City, see CH logo). Plus, historically this is nearly all that is left of the historic Severance estate. Possibly a Moses Cleveland tree amongst them?

My Mom worked to keep Gold Circle out of Severance but she wasn't alive to help prevent Walmart. I still remember Mayor Kelly touting Walmart as a savior for Severance. Another yikes. This time, let's target the middle class families as the customers of this project. This reflects the bulk of Cleveland Heights (and surrounding areas) residents and visitors. Knowing/defining who your customers are is the first step in designing anything. I feel the most success would come from a family centric focus (school age families; gay, straight, religious, non-religious, all nationalities, etc.) for Severance given the surrounding neighborhoods. We have other neighborhoods which focus on young professionals, such as near Coventry and Case Western. So if you agree a family-centric neighborhood is the primary focus, then the possibilities will follow (preschools, toy stores, multi-ability playgrounds, coffee shops, book stores, mini library, hardware stores, parks, bike paths, homes, a Little Gym and a children's bookstore at Millikin prehaps, etc.) and what should not be included (convenience stores, liquor stores, smoke shops, etc.) As noted this would be a primary focus to help with design but other secondary possibilities can emerge such as including housing for the elderly so that they can interact with the families. Once designs have been made, select potential partners. I'd suggest partnering, in part, with existing CH organizations who could extend their offerings into the Severance neighborhood such as, the CH library sets up an auxiliary location, a CH coffee shop/bakery does, too. Let's not create competition but extend the business development offers to existing CH/UH businesses to provide them with further revenue within CH. We love our CH businesses. Let's not forget the business debacle of letting 2 yogurt shops open on Coventry at the same time which caused one to fail within 6 months (KiwiSpoon - so sad, the young owner didn't know that another yogurt place was

opening up down the street). Anyway, hope some of this helps.

Thank you for asking! Good luck.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, September 17, 2022 11:42 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Anon Y. Mous

First Name	Anon Y.
Last Name	Mous
Email Address	[REDACTED]
Question or Comment	Just build a shopping center!!!! How hard is that? ALWAYS ALLOW SURVEYS TO BE ANONYMOUS!!!!

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, September 17, 2022 7:16 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Cole Ware

First Name	Cole
Last Name	Ware
Email Address	[REDACTED]
Question or Comment	I have one primary hope for re-development in Severance: that it makes Severance a place that is safe and enjoyable to walk and bike around. Whatever the mix of retail, residential, and civic space that results from redevelopment, making the area walkable and bikeable would have broad benefits. Facilitating walking and biking is a matter of equity, a strategy to improve health, a benefit to the environment, and an attractive feature to current and prospective residents who want an urban or semi-urban environment. A dense, mixed-use development that features public gathering space, is integrated into the broader city, and champions infrastructure that puts pedestrians and cyclists on par with (or in front of) motorists is the dream. I hope we'll at least strive to achieve it.

From: noreply@fs7.formsite.com on behalf of Formsite <noreply@fs7.formsite.com>
Sent: Saturday, September 17, 2022 4:39 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Nancy Ballou

First Name	Nancy
Last Name	Ballou
Email Address	[REDACTED]
Question or Comment	I'd like to see a lot of trees and plantings of only native species that will support birds and pollinators

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, September 17, 2022 2:58 PM
To:
Subject: Severance Town Center Vision Comment from Renee Lewin

First Name	Renee
Last Name	Lewin
Email Address	<div></div>
Question or Comment	Too much feel-good platitudes and not enough substance here. Cleveland Heights is heavily taxed and the relief we need to sustain and grow the community must come not from its residents but from large commercial ventures that speak to our values and make CH a more desirable destination for young people. You have given us nothing here that begins to address the need to use Severance to generate significant tax revenue!

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, September 17, 2022 1:20 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Meghan McMahon

First Name	Meghan
Last Name	Mcmahon
Email Address	[REDACTED]
Question or Comment	We should really look into an indoor sport facility for youth sports. Basketball, softball, baseball, soccer. There is nothing close and the money tournaments would bring would be huge. Helps small business and community building. Plus metro health is right there for potential injuries.

From: noreply@fs7.formsite.com on behalf of Formsite <noreply@fs7.formsite.com>
Sent: Saturday, September 17, 2022 10:42 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Johnathan Lamb

First Name	Johnathan
Last Name	Lamb
Email Address	[REDACTED]
Question or Comment	<p>I would love to see Cleveland heights bring more recreational activities for the youth. Water slides at our pools, indoor trampoline park/ playscape, skating rink, Ice skating rink.</p> <p>Currently these activities are very scarce in our city. I'd love to spend my money in my city. I'd rather not go to south Euclid, highland heights, or brecksville</p>

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, September 17, 2022 10:24 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Barbara Green

First Name	Barbara
Last Name	Green
Email Address	[REDACTED]
Question or Comment	Finally!! This once vibrant mall has turned into a sad piece of property!! We have been promised for years, that there a development was planned but little has been done!!

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, September 17, 2022 10:20 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Ellen Barcus

First Name	Ellen
Last Name	Barcus
Email Address	[REDACTED]
Question or Comment	I'm so excited for this project!

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, September 17, 2022 9:59 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Scott Harrison

First Name	Scott
Last Name	Harrison
Email Address	[REDACTED]
Question or Comment	Please makes a dense, walkable, transit connected environment that can be the future of Cleveland Heights! Great grocery store, restored movie theatre, great mix of restaurants serving fresh, healthy, diverse foods at different price points. Summer and winter friendly. Family friendly fun. And invest money in staff/entity to program and maintain the new Severance Town Center.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, September 17, 2022 9:30 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Eileen Simmons

First Name	Eileen
Last Name	Simmons
Email Address	[REDACTED]
Question or Comment	This is fantastic news!! That property has been an eyesore and depressing for way too long for this great city. If Severance is considered the “heart” of Cleveland Heights, then it should be attractive to City residents, outside residents, investors, etc. How can we help as residents of this great City?

From: noreply@fs7.formsite.com on behalf of Formsite <noreply@fs7.formsite.com>
Sent: Saturday, September 17, 2022 8:23 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Lori H Luciano

First Name	Lori H
Last Name	Luciano
Email Address	[REDACTED]
Question or Comment	<p>I submitted several other ideas - but to help fund them and others here is one which should help https://www.patagonia.com/how-we-fund/corporate-grant/</p> <p>Patagonia will help in a huge Reuse / Recycle / Refit project and if you need help in asking for funds and grant paperwork - let me know.</p>

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, September 17, 2022 8:18 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Elizabeth Zak

First Name	Elizabeth
Last Name	Zak
Email Address	[REDACTED]
Question or Comment	Our country is facing a housing shortage, and NEO is no exception. And there is a severe lack of AFFORDABLE housing: rental units subsidized through HUD and/or OHFA low-income housing tax credits. Now that the city has devoted two spaces to new luxury apartments (Lee-Meadowbrook and Cedar-Fairmount), which have the effect of raising the area rent rate, we need to take measures to ensure Cleveland Heights remains a city where ALL are welcome.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, September 17, 2022 8:12 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Lori H Luciano

First Name	Lori H
Last Name	Luciano
Email Address	[REDACTED]
Question or Comment	<p>Add please</p> <ul style="list-style-type: none">o An inside/outside area where old furniture and items can be given away for reuse help keeping them out of the landfill. A reuse / recycle center.o Create a maker center where residents can learn cottage skills, crafts and art to have studios and a place to sell their wares.o Have an "Truck" spots or shared kitchen where chiefs can create street foods and a comfortable and clean eating area where people can buy and either take home or eat there. <p>Utilize ideas from other countries which work - example Sweden recycle mall https://www.dailyscandinavian.com/worlds-first-recycling-mall-in-sweden/</p>

From: noreply@fs7.formsite.com on behalf of Formsite <noreply@fs7.formsite.com>
Sent: Saturday, September 17, 2022 7:42 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Patricia Organ-Hurd

First Name	Patricia
Last Name	Organ-Hurd
Email Address	[REDACTED]
Question or Comment	I love it. Severance Center used to thrive and to see that only a handful of stores have survived is sad. I would love to see it revitalized.

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, September 17, 2022 1:16 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Doug Glaser

First Name	Doug
Last Name	Glaser
Email Address	[REDACTED]
Question or Comment	I am very much in support of this! Tell me how I can help and please keep me informed! -Doug

From: noreply@fs7.formsite.com on behalf of Formsit <noreply@fs7.formsite.com>
Sent: Saturday, September 17, 2022 12:51 AM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Elizabeth Andrews

First Name	Elizabeth
Last Name	Andrews
Email Address	[REDACTED]
Question or Comment	The vision statement is vague and reeks of "people pleasing" without actually telling us of any plans. What I would LOVE to see is: repair all parking lots and roadways. They are bad for cars and look bad, don't exactly draw in good crowds. Keep Home Depot above all else. I would love Marshall's to stay too, but if only one store could stay, 100% Home Depot. Always busy and brings people in. DO NOT GET RID OF HOME DEPOT. Stop renting out empty stores (ie Walmart) for Zombie movies and actually use it for something. Maybe something community based like Van Aken did. Turn the movie theater into one of those with reclining seats.....everyone I know drives 30+ min to go to movies with reclining seats only. There are none close by. Bring one to Cleveland Heights.

From: noreply@fs7.formsite.com on behalf of Formsit<noreply@fs7.formsite.com>
Sent: Thursday, September 15, 2022 1:35 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Christopher Jacobs

First Name	Christopher
Last Name	Jacobs
Email Address	[REDACTED]
Question or Comment	The Vision statement calls for “transformational rather than incremental” development. I agree that we need a transformational PLAN for the area, but why is transformational DEVELOPMENT necessary or preferred? https://www.strongtowns.org/journal/2017/6/12/the-power-of-growing-incrementally

From: noreply@fs7.formsite.com on behalf of Formsit<noreply@fs7.formsite.com>
Sent: Wednesday, September 14, 2022 10:09 PM
To: [REDACTED]
Subject: Severance Town Center Vision Comment from Robert Brown

First Name	Robert
Last Name	Brown
Email Address	[REDACTED]
Question or Comment	A positive future of Severance requires a new owner and could be a place with a mixture of uses, including the following. ~ medical facilities ~ medical education ~ housing with first-floor master bedrooms for seniors ~ outdoor and indoor community gathering spaces ~ economic activities focused on research, medical products, "maker" places, etc.